

This  changes everything.

Dear Valued Walmart/Sam's Club Doctor,

Vistakon®, Division of Johnson & Johnson Vision Care, Inc., is happy to announce that we are launching a breakthrough in contact lenses with the first and only 1-day silicone hydrogel contact lens - **1•DAY ACUVUE® TruEye™ Brand Contact Lenses**.

I am very excited about this contact lens innovation which now allows us to provide a near “no-lens” experience to each of our patients. The **1•DAY ACUVUE® TruEye™** Brand contact lenses deliver on a distinct combination of the **4 DIMENSIONS OF EYE HEALTH™**:

- **Comfortable Health:** New HYDRACLEAR®1 technology
- **Visible Health:** White, healthy looking eyes
- **Proactive Health:** The highest level of UV protection\* available in a contact lens
- **Everyday Health:** The freshness, health, and hygiene of a new lens each day

We are excited to let you know that the **1•DAY ACUVUE® TruEye™** kits will be arriving Walmart week 21 (June 21st – 25th) with revenue product available on June 24th. Your sales representative will be contacting you shortly to schedule an appointment to introduce this lens and to share more data on why **1•DAY ACUVUE® TruEye™** will offer your patients the benefits of a near “no lens” experience.

Below are some lens specifics:

Package Size Options:	Revenue: 30-pack units Revenue: 90-pack units Trials: 10-pack units
Lens Base Curve	8.5mm
Lens Diameter	14.2mm
Power Range	-0.50 to -6.00 in 0.25D steps, -6.50 to -12.00 in 0.50D steps, and +0.50 to +6.00 in 0.25D steps
Pricing	
90-Pack Suggested Retail	\$79.99 per box
30-Pack Suggested Retail	\$35.99 per box

Please direct any questions to your VISTAKON® sales representative.

Sincerely,



Colleen Riley, OD, MS, FAAO  
Vice President, Professional Development and Medical Affairs  
VISTAKON®, Division of Johnson & Johnson Vision Care, Inc.

ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from VISTAKON®, Division of Johnson & Johnson Vision Care, Inc., by calling 1-800-843-2020 or by visiting [jnjvisioncare.com](http://jnjvisioncare.com).

\* Helps protect against transmission of harmful UV radiation to the cornea and into the eye.

**WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. NOTE: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your eye care practitioner for more information.

ACUVUE®, ACUVUE® ASSURED™, **1•DAY ACUVUE® TruEye™**, **4 DIMENSIONS OF EYE HEALTH™**, HYDRACLEAR®, and VISTAKON® are trademarks of Johnson & Johnson Vision Care, Inc.

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ACUVUE® BRAND CONTACT LENSES  
**ASSURED**