

Optometry's MEETING™

SEATTLE, WA ★ Washington State Convention & Trade Center

June 25-29, 2008

CONFERENCE:
June 25-29, 2008

EXHIBIT:
June 26-28, 2008

Reaching
New Heights



REGISTER FOR EDUCATION COURSES AND FUNCTIONS SPONSORED BY BAUSCH & LOMB

Wednesday Night Welcome Reception

Wednesday, June 25, 2008 from 7 p.m. - 8:30 p.m.

Register for function #0140

Kick-start your meeting with music, food, drink, and fun! Meet up with your friends and network with your peers. Thanks to the generous support of Bausch & Lomb, your Seattle experience will start out with a bang. Last year this event was a highlight of Optometry's Meeting™. There will be plenty to celebrate at the Wednesday Night Welcome Reception!

In addition to the Welcome Reception, join Bausch & Lomb on Saturday morning for a Breakfast Symposium, offering great food and a course featuring two distinguished lecturers.



Saturday Morning Breakfast Symposium

Saturday, June 28, 2008 from 6 a.m. - 7:30 a.m.

Register for function #B301

Therapeutic Advances in the Treatment of Ocular Surface Inflammatory Disease

Speaker: P. Karpecki, O.D.

Free CE

Optometrists have a variety of options to treat dry eye, blepharoconjunctivitis, and other ocular surface inflammatory diseases. Recent clinical findings have shed new light on the treatment of these conditions. Dr. Karpecki will discuss these findings and provide the participant with a full understanding of the inflammatory process, predisposing factors, and tools to effectively manage these conditions.

Breakfast Seminar

Friday, June 27, 2008 from 6 a.m. - 7:30 a.m.

Register for function #B202

Free CE

Contact Lens Care System Grand Rounds: A Clinician's Assessment of Solution Compatibility

Speaker: R. Robinson, O.D.

Contact lens care compliance issues have been highlighted as the number one issue doctors have to keep their patients' eyes healthy, not to mention that performance aspects of today's good, safe, effective, and successful lens care products have experienced heightened attention and press of late. This evidence-based presentation considers lens care product attributes and performance profiles, highlighting disinfection performance and compatibility with various lens types and cornea.

Visit Bausch & Lomb at Booth #217
www.bausch.com

Please check the On-Site Directory for function locations.

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Don't Miss Out on These Exciting Education Opportunities

Sponsored by Bausch & Lomb

Course #2310

Friday, June 27, 2008

10 a.m.—12 Noon

The Ultimate “How To” Contact Lens Patient and Practice Management Symposium

Speakers: B. Eiden, O.D., R. Fuerst, O.D., P. Klein, O.D., J. Schaeffer, O.D., L. Sclafani, O.D., C. Sindt, O.D., L. Zigler, O.D.

Seven experts reveal the state-of-the-art patient and clinical management systems that have allowed each of them to develop a multi million-dollar practices The course will cover lens systems, medical treatment modalities, staff development strategies, and personal experiences from doctors who do it every day. You will learn the secret of success from the leading contact lens practitioners in the country.

Course #2810

Friday, June 27, 2008

10 a.m. - 12 Noon

Latest Science and Technology on Prevention and Early Detection of AMD - A Practical Approach

Speakers: J. Gerson, O.D., W. Jones, O.D., S. Richer, O.D., Ph.D.

This course is designed to update the O.D. on new, state-of-the-art technology to help prevent, slow, or mitigate progression of AMD. This course focuses on current knowledge of nutrition while providing practical information on new screening devices that can quantify risk factors associated with AMD. This information can be used by the practitioner for both those at risk and those that have AMD in any state. With AMD reaching epidemic proportions, this is a must-see class.

Course is co-sponsored with MSS, Optos, and ZeaVision

Course #3208

Saturday, June 28, 2008

8 a.m. - 10 a.m.

Grand Rounds in SiHy: Vision, Comfort, and Ocular Health

Speaker: K. Kerksick, O.D.

Silicone hydrogel lenses were launched worldwide in 1999 and are now being fit on over half of the contact lens wearers in America. At present, we're embarking on our third generation of products. The combinations of different silicone hydrogel materials, new lens designs and fitting parameters, and optimized spherical aberration correction have revolutionized the way contact lenses are perceived, fit, and worn. This innovative contact lens technology advancement is leading to enhancements in three vital areas: vision performance, patient outcomes, and practice management. Examples of fitting analysis and application of specialty SiHy lenses, through a variety of case presentations, will confirm the value of this overwhelming change in the world of contact wear.

Course #3210

Saturday, June 28, 2008

10 a.m. - 12 Noon

Expert Consensus in the Management of Ocular Surface Disease: What the DEWS Report and ITF Guidelines Mean to Your Practice

Speaker: P. Karpecki, O.D.

This lecture will give attendees a full understanding of inflammatory pathogenesis, predisposing factors, and new modes of treatment of the dysfunctional tear syndrome or dry eye condition. A review of the Dry Eye Workshop (DEWS) report will be summarized in a clinical fashion to help you manage ocular surface disease utilizing the latest research and innovations. Signs, symptoms, diagnostic testing, and treatments are discussed in detail. Systemic conditions, such as Sjögren's syndrome, as well as pathology related to ocular surface inflammatory diseases, are emphasized. The participant should leave with the essential tools to effectively manage this condition and build a therapeutic practice around ocular surface disease..

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