

June 7, 2010

Your ACUVUE Consumer team would like to remind you to tune in for the prime-time debut of the new *Moist* One-Day commercial this evening. The spot will debut on the season premier of *The Secret Life of the American Teenager* from 8:00-9:00, a show expected to have viewership of 4.7 million. Today's airing officially kicks-off six months of on-air communications to teens, highlighting the benefits of 1*Day *Moist*.



[Click here to watch the commercial now.](#) And watch ABC Family on Monday night to see the spot during the Season 3 premiere of *The Secret Life of the American Teenager*!



Here is a snapshot of some other key programs for the week of 6/7. As a reminder, this is just a snapshot and does not include all programming.

Teen

Date	Day	Network	Program Name	Times
Week of 6/07				
6/7/2010	Monday	ABC Family	Secret Life of the American Teenager - Marathon	3-559p
6/7/2010	Monday	ABC Family	Secret Life of the American Teenager - Premiere	8-859p
6/8/2010	Tuesday	ABC Family	Pretty Little Liars - Premiere	8-859p
6/8/2010	Tuesday	MTV	The Hills	10p-11p
6/8/2010	Tuesday	MTV	Downtown Girls	11-12p
6/8/2010	Tuesday	CW	90210	8-9p
6/9/2010	Wednesday	MTV	Real World / Road Rules Challenge	10-12p
6/10/2010	Thursday	MTV	Made	4-5p
6/10/2010	Thursday	ABC Family	What I Like About You	4-5p
6/11/2010	Friday	ABC Family	Gilmore Girls	5-6p
6/12/2010	Saturday	MTV	The Hills	1-2p