

January 1, 2010



Dear Colleagues,

Over the past year we have all faced a degree of economic uncertainty that has impacted our beliefs and behavior. For many patients and practices, 2009 was a year of questioning, balancing, and occasional compromises.

At Johnson & Johnson Vision Care, Inc., we understand the challenges you face, and we are committed to enabling the success of your patients and your practice without compromise. That's why I'm proud of our dedication to improving the patient experience with exceptionally performing 1-day and 2-week contact lenses.

Like many of you, I believe that a fresh lens is a better lens, and that longer wear impairs both lens performance and the patient experience. That belief is supported by the results of our recent clinical study of a competitive monthly lens, in which the performance of that lens declined significantly on certain, key measures of comfort and vision over the course of 4 weeks. In the coming months you'll be hearing more about that study, and what it means for your patients and practice.

At Johnson & Johnson Vision Care, Inc., we understand that contact lenses are only one of several factors that contribute to a successful practice. Our goal is to assure you that with ACUVUE® Brand you get everything you need from a contact lens—without compromise—so that you can focus on what matters most: the health and success of your patients and your practice.

Let's work together in 2010 to provide your patients with the quality of care and consistent performance they deserve and expect.

Sincerely,

A handwritten signature in black ink, which appears to read "Richard Wallingford, Jr." followed by a flourish.

Dr. Richard Wallingford, Jr. OD
Professional Development Group

ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from VISTAKON®, Division of Johnson & Johnson Vision Care, Inc., by calling 1-800-843-2020 or by visiting jnvisioncare.com.

ACUVUE® and VISTAKON® are registered trademarks of Johnson & Johnson Vision Care, Inc.
© Johnson & Johnson Vision Care, Inc. 2009.