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## **ACUVUE® 2 WEARERS SEE IMPROVED LENS PERFORMANCE WITH ACUVUE® OASYS™**

Patients give silicone hydrogel lens higher ratings in vision and comfort

JACKSONVILLE, Fla. (March 26, 2009) – Most loyal and happy wearers of ACUVUE® 2 Brand Contact Lenses who have tried ACUVUE® OASYS™ Brand Contact Lenses say they see improved lens performance with the contact lens made from senofilcon A, according to research from VISTAKON®, Division of Johnson & Johnson Vision Care, Inc.

In a recent retrospective analysis conducted by the company, 278 habitual ACUVUE® 2 wearers, between the ages of 18-39 and with an average length of four years wearing time, tried ACUVUE® OASYS™ for two weeks. Prior to the study, virtually all rated ACUVUE® 2 as either “excellent/very good” (73%) or “good” (25%).

Participants reported feeling the benefit of ACUVUE® OASYS™ immediately upon being fit and throughout the wear schedule. After one week of wear, 67 percent of participants gave ACUVUE® OASYS™ higher ratings than ACUVUE® 2 in both vision and comfort.

ACUVUE® 2 wearers also reported an increase of almost one hour in comfortable wear time when wearing ACUVUE® OASYS™

“There was a time when the word ‘upgrade’ applied primarily to computer software and airline tickets,” says Sheila Hickson Curran, Director, Medical Affairs, VISTAKON®. “But today, research continues to tell us that there’s a big opportunity for doctors to improve the wearing experience of patients by transitioning them from the leading hydrogel lens to the most prescribed silicone hydrogel lens. Furthermore, ACUVUE® 2 wearers in particular report that they are open to new technology, especially if it delivers a longer, more comfortable wearing experience.”

For more information on the ACUVUE® OASYS™ Brand family of products, visit <http://www.jnjvisioncare.com/prod-oasys.htm>.

ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from VISTAKON®, Division of Johnson & Johnson Vision Care, Inc., by calling 1-800-843-2020 or by visiting [www.jnjvisioncare.com](http://www.jnjvisioncare.com).

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