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Dear Independent Optometrists:

Obtaining affordable, quality health and life insurance just got a whole lot easier. Wal-Mart has diligently searched to find a value-added vendor for these products. Insurance Warehouse, a division of Premier Financial Group, is proud to be that vendor.

Insurance Warehouse is your convenient one-stop-shop for all your health and life insurance needs. We specialize in health and life insurance for individuals, families and small business owners. We offer premier health and life insurance products from only the top insurance companies. The result for you, your family and employees is optimum coverage at an affordable price.

There are two ways to obtain your customized quote, online at www.eyedocins.com or by calling an agent toll free at **1-800-648-3491**.

At www.eyedocins.com you can obtain a customized quote, 24 hours per day, 7 days per week, in 40 states. You can review and compare benefit details all online.

For those of you in states that are not online, or for those of you who would prefer to talk to an insurance professional about your options, just call **1-800-648-3491**, Monday through Thursday from 9 am to 9:30 pm (ET) and Fridays 9 am - 3 pm (ET).

Information about this exciting and value added program will also be available by asking the Vision Center Manager to show you the data located on "The Wire".

We look forward to working with you and providing a convenient and affordable solution for your insurance needs.

Sincerely,

Brian S. Will

Chief Executive Officer

