

Dear Eye Care Practitioner,

In an effort to continually improve our portfolio of products, CIBA VISION® will be discontinuing select products within our contact lens product portfolio. The purpose of this letter is to announce these changes and share with you our long term plan of optimizing our product offerings, so you can begin to transition your patients and practice.

As technology and the market evolve to newer options such as AIR OPTIX® AQUA, AIR OPTIX® for ASTIGMATISM, AIR OPTIX® NIGHT & DAY® AQUA, and DAILIES® AquaComfort Plus® contact lenses, the demand for certain lenses has declined. As a result, CIBA VISION® will discontinue the following products:

Product	Discontinuation Date	Recommended Replacement
ClearView® Made-To-Order	July 1, 2010	AIR OPTIX® AQUA DAILIES® AQUACOMFORT PLUS®
Durasoft® 3 Optifit® Toric UV Made-To-Order	July 1, 2010	AIR OPTIX® for ASTIGMATISM Durasoft® 3 Optifit® Toric (non-UV)
Focus® Progressives (Trials)	July 1, 2010	AIR OPTIX® AQUA MULTIFOCAL DAILIES® PROGRESSIVES
FreshLook® Handling Tint UV (Trials)	(Discontinuing 0.25D steps above +2.00 and -6.00 only)† July 1, 2010	AIR OPTIX® AQUA
Hydrocurve® II Aphakic	While supplies last until July 1, 2010	O ₂ OPTIX® CUSTOM
Hydrocurve® II Bifocal	While supplies last until July 1, 2010	AIR OPTIX® AQUA MULTIFOCAL
CIBASOFT® STANDARD VISITINT	While supplies last after July 1, 2010 Final discontinuation on January 1, 2011	AIR OPTIX® AQUA DAILIES® AQUACOMFORT PLUS® CIBASOFT® VISITINT®
SoftMate® II	While supplies last after July 1, 2010 Final discontinuation on January 1, 2011	AIR OPTIX® AQUA DAILIES® AQUACOMFORT PLUS® SoftMate® B
Focus® Progressives (Multipacks)	While supplies last until January 1, 2011	AIR OPTIX® AQUA MULTIFOCAL DAILIES® PROGRESSIVES
FreshLook® Handling Tint UV (Multipacks)	(Discontinuing 0.25D steps above +2.00 and -6.00 only)† While supplies last until January 1, 2011	AIR OPTIX® AQUA

† FreshLook® Handling Tint UV will continue to be available from +6.00 to -8.00, with 0.50D steps above -2.00 and +6.00.

For lens products affected by these changes, CIBA VISION® will issue full credit for ninety (90) days following the date of discontinuation for each product, for returns of factory sealed, unmarked vials or boxes ordered directly through CIBA VISION® that have expiration dates of 180 days or more after our receipt of the product. Orders placed through a distributor should be handled directly with the distributor.

We apologize for any inconvenience these changes may cause you or your patients. Considering that very effective options exist within the CIBA VISION® product portfolio, it is our hope that any impact of these changes to your practice and your patients will be minimal. Thank you for your continued support of CIBA VISION® products. If you have any questions regarding these changes, please contact your CIBA VISION® sales representative.

Sincerely



Jan Wagner
Vice President, N.A. Marketing

Hydrocurve, ClearView, Durasoft, Optifit, Focus, FreshLook, CIBASOFT, SoftMate, AIR OPTIX, DAILIES, AQUACOMFORT PLUS, NIGHT & DAY, O₂OPTIX, Visitint, CIBA VISION and the CIBA VISION logo are trademarks of Novartis AG.

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